

Yanna Krupnikov

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Stony Brook NY USA www.yannakrupnikov.com

EDUCATION **University of Michigan**, Ann Arbor, MI, USA
Ph.D., Department of Political Science, August 2009

University of Toronto, Toronto, Ontario, Canada
M.A., November 2003

Brandeis University, Waltham, MA, USA
B.A., *Summa Cum Laude*, May 2002

ACADEMIC POSITIONS 2021 - Present, Professor, Department of Political Science, Stony Brook University
2016 - 2021, Associate Professor, Political Science, Stony Brook University
2014 - 2016, Assistant Professor, Political Science, Stony Brook University
2012 - 2014, Assistant Professor, Political Science, Northwestern University
2009- 2012, Assistant Professor, Political Science, Indiana University

PUBLICATIONS **Books and Monographs**
Searles, Kathleen, **Yanna Krupnikov**, John Barry Ryan and Hillary Style *Constructing Political Expertise in the News* (Cambridge Elements in Politics and Communication, Cambridge University Press), *under advance contract*

Yanna Krupnikov and John Barry Ryan (2022) *The Other Divide: Polarization and Disengagement in American Politics* (Cambridge University Press)

Stuart Soroka and **Yanna Krupnikov** (2021). *The Increasing Viability of Positive News* (Cambridge Elements in Politics and Communication, Cambridge University Press)

Samara Klar and **Yanna Krupnikov** (2016) *Independent Politics: How American Disdain for Parties Leads to Political Inaction*(Cambridge University Press)

- *Philip Converse Award, Elections Public Opinion and Voting Behavior, APSA 2021*
- *Robert Lane Award for Best Book in Political Psychology, APSA 2017*
- *APSA Experiments Section Best Book Award, APSA 2017*

Reviewed: Public Opinion Quarterly, book symposium in *Journal of Politics*

Peer-Reviewed Articles(Published and Forthcoming)

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (forthcoming) “(Mis-)Estimating Affective Polarization” *Journal of Politics*

Timothy J. Ryan and **Yanna Krupnikov** (2021) “Split Feelings: Understanding Implicit and Explicit Political Persuasion” *American Political Science Review* 115(4), 1424-1441

Yanna Krupnikov, Hillary Style and Michael Yontz (2021) “Does Measurement Affect the Gender Gap in Political Partisanship?” *Public Opinion Quarterly* 85(2): 678–693

Jonathan Kingzette, James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2021) “How Affective Polarization Undermines Support for Democratic Norms” *Public Opinion Quarterly* 85(2): 663–677

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2021) “How Affective Polarization Shape Americans’ Political Beliefs: A Study of Response to the COVID-19 Pandemic” *Journal of Experimental Political Science* 8(3), 223-234

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2020) “Affective polarization, local contexts and public opinion in America” *Nature Human Behavior* 5, 28–38

Eric Groenendyk and **Yanna Krupnikov** (2021) “What Motivates Reasoning? A Theory of Goal-Dependent Political Evaluation” *American Journal of Political Science* 65(1): 180-196

John Barry Ryan, Talbot Andrews, Tracy Goodwin and **Yanna Krupnikov** (2020) “When Trust Matters: The Case of Gun Control” *Political Behavior*

Patrick Kraft, **Yanna Krupnikov**, Kerri Milita, John Barry Ryan and Stuart Soroka (2020) “Social Media and the Changing Information Environment: Sentiment Differences in Read Versus Recirculated News Content.” *Public Opinion Quarterly* 84(S1): 195–215,

Yanna Krupnikov, Kerri Milita, Elizabeth Connors and John Barry Ryan (2020) “How Gender Affects the Efficacy of Discussion as an Information Shortcut” *Political Science Research and Methods* 8: 268–284.

Samara Klar, **Yanna Krupnikov**, John Barry Ryan, Kathleen Searles and Yotam Shmargad. (2020) “Using Social Media to Promote Academic Research: Identifying the Benefits of Twitter for Sharing Academic Work” *PLOS One* 15(4): e0229446

Yanna Krupnikov and Charles Shipan (2020) “Voter Uncertainty, Political Institutions, and Legislative Turnover” *Political Science Research and Methods*. 8: 14-29.

Elizabeth Connors, **Yanna Krupnikov** and John Barry Ryan (2019) “How Transparency Affects Survey Responses” *Public Opinion Quarterly* 83: 185-209.

Yanna Krupnikov and Adam Seth Levine (2019) “Political Issues, Evidence, and Citizen Engagement: The Case of Unequal Access to Affordable Health Care” *Journal of Politics*. 81: 385-398.

D.J. Flynn and **Yanna Krupnikov** (2019) “Misinformation and the Justification of Socially Undesirable Preferences.” *Journal of Experimental Political Science* 6: 5-16.

Samara Klar, **Yanna Krupnikov** and John Barry Ryan (2018) “Affective Polariza-

tion or Partisan Disdain? Untangling Dislike for the Opposing Party from a Dislike of Partisanship.” *Public Opinion Quarterly*. 82: 379-390.

Spencer Piston, **Yanna Krupnikov**, Kerri Milita and John Barry Ryan (2018) “Clear as Black and White: The Effects of Ambiguous Rhetoric Depend on Candidate Races” *Journal of Politics* 80: 662-674.

Emily Beaulieu, Amber Boydston, Nadia Brown, Kim Yi Dionne, Andra Gillespie, Samara Klar, **Yanna Krupnikov**, Melissa Michelson, Kathleen Searles, and Christina Wolbrecht (2017) “Women Also Know Stuff: Meta-Level Mentoring to Battle Gender Bias in Political Science.” *PS: Political Science & Politics* 50: 779-783.

Yanna Krupnikov and John Barry Ryan (2017) “Choice vs. Action: Candidate Ambiguity and Voter Decision Making” *Quarterly Journal of Political Science* 12: 479-505.

Nichole Bauer, Laurel Harbridge Yong and **Yanna Krupnikov** (2017) “Who is Punished? Conditions Affecting Voter Evaluations of Legislators Who Do Not Compromise” *Political Behavior* 39: 279-300.

Kerri Milita, Elizabeth Simas, John Barry Ryan, and **Yanna Krupnikov** (2017) “The Effects of Ambiguous Rhetoric in Congressional Elections.” *Electoral Studies* 46: 48-63.

Jonathan Caverley and **Yanna Krupnikov** (2017) “Aiming At Doves: Experimental Evidence Of Military Images Political Effects” *Journal of Conflict Resolution* 61: 1482-1509

Yanna Krupnikov and Spencer Piston (2016) “The Political Consequences of Latino Prejudice against Blacks” *Public Opinion Quarterly* 80: 480-509.

Yanna Krupnikov, Spencer Piston and Nichole Bauer (2016) “Saving Face: Identifying Voter Responses to Black Candidates and Female Candidates” *Political Psychology* 37: 253-273.

Yanna Krupnikov and Spencer Piston (2015) “Accentuating the Negative: Candidate Race and Campaign Strategy” *Political Communication* 32(1) 152-173.

Yanna Krupnikov and Spencer Piston (2015) “Racial Prejudice, Partisanship and White Turnout in Elections with Black Candidates” *Political Behavior* 37(2) 397-418.

Yanna Krupnikov and Adam Seth Levine (2014) “Cross-Sample Comparisons and External Validity” *Journal of Experimental Political Science* 1(1) 59-80.

Yanna Krupnikov (2014) “How Negativity Can Increase and Decrease Voter Turnout: The Effect of Timing” *Political Communication* 31(3) 446-466.

Yanna Krupnikov and Nichole Bauer (2014) “The Relationship Between Campaign Negativity, Gender and Campaign Context.” *Political Behavior* 36(1) 167-188.
Awarded Best Paper Published in Political Behavior in 2014

Arthur Lupia, **Yanna Krupnikov** and Adam Seth Levine (2013) “Beyond Facts And Norms: How Psychological Transparency Threatens And Restores Deliberation’s Legitimizing Potential.” *Southern California Law Review* 86, 459.

Yanna Krupnikov and Charles Shipan. (2012) “Measuring Gubernatorial Budgetary

Power: A New Approach” *State Politics and Policy Quarterly* 12 (4) 438-455.

Yanna Krupnikov (2012) “Negative Advertising and Voter Choice: The Role of Ads in Candidate Selection.” *Political Communication* 29 (4) 387-413.

Yanna Krupnikov (2011) “When Does Negativity Demobilize? Tracing the Conditional Effect of Negative Campaigning on Voter Turnout” *American Journal of Political Science* 55 (4) 797-813.

Arthur Lupia, **Yanna Krupnikov**, Adam Seth Levine, Cassandra Grafstrom, William McMillan and Erin McGovern. (2011) “How ‘Point Blindness’ Dilutes the Value of Stock Market Reports.” *Political Communication* 28 (1) 1-18.

Arthur Lupia, **Yanna Krupnikov**, Adam Seth Levine, Spencer Piston and Alexander Von Hagen-Jamar. (2010) “Why State Constitutions Differ in their Treatment of Same-Sex Couples.” *Journal of Politics* (72)1222-1235

Yanna Krupnikov, Adam Seth Levine, Arthur Lupia and Markus Prior. (2006) “Public Ignorance and Estate Tax Repeal: The Effect of Partisan Differences and Survey Incentives.” *National Tax Journal*, 59 (3), 425-37.

Book Chapters

Yanna Krupnikov, Hannah Nam and Hillary Style (2021) “The Use of Convenience Samples in Political Science Experiments” *Handbook of Experimental Political Science* Druckman and Green, eds)

Yanna Krupnikov and Blake Findley (2018) “Survey Experiments: Managing the Methodological Costs and Benefits” *Oxford Handbook of Polling and Survey Methods* (Alvarez and Atkenson, eds), Oxford University Press.

Yanna Krupnikov and Adam Seth Levine (2016) “Psyched About Political Participation” in *New Advances in the Study of Civic Voluntarism: Resources, Engagement, and Recruitment* (Klofstad, ed), Temple University Press.

Yanna Krupnikov and Beth Easter (2013) “Negative Campaigns: Are They Good For American Democracy?” in *New Directions in Media and Politics* (Ridout, ed), Routledge. 2018 Update to chapter with Elizabeth Connors

Yanna Krupnikov and Adam Seth Levine. (2010) “Expressing versus Revealing Preferences in Experimental Research.” (Bucy and Holbert, eds), *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques*. New York: Routledge.

Book Reviews and Other Publications

Yanna Krupnikov (2019) “Overcoming Biases and Bridging Gaps: *The Democratic Dilemma’s* Perspective of Hope” *PS: Political Science and Politics* 52: 634-637.

Yanna Krupnikov and Kathleen Searles (2018) “New Approaches to Method and Measurement in the Study of Political Communication Effects” *Political Communication* (Editorial introduction to the special symposium) 36: 209-213.

Kathleen Searles and **Yanna Krupnikov** (2018) “How Not to Get Ratioed and Other Advice for the Savvy Graduate Mentor” *Political Communication* (The Forum section, invited contribution) 35: 669-673.

Samara Klar, Chris Weber, and **Yanna Krupnikov** (2017) “Social Desirability Bias in the 2016 Presidential Election.” *The Forum* 14: 433-443.

Yanna Krupnikov (2016) “Field Experiments and Their Critics, Teele (Book Review)” part of “A Discussion of Dawn Langan Teele’s Field Experiments and Their Critics: Essays on the Uses and Abuses of Experimentation in the Social Sciences” in *Perspectives on Politics* 14(4) 1132.

Yanna Krupnikov and Adam Seth Levine (2016) “Offering (Constructive) Criticism when Reviewing (Experimental) Research” *The Political Methodologist*

Yanna Krupnikov (2015) “The Positive Case for Negative Campaigning, Mattes & Redlawsk” *Public Opinion Quarterly* 79 825-827. (Book Review)

Tiffany Barnes, Emily Beaulieu and **Yanna Krupnikov** (2014) “An Assessment of the Visions in Methodology Initiative: Directions for Increasing Women’s Participation” *The Political Methodologist*.

Yanna Krupnikov (2009) “Attack Politics: Negativity in Presidential Campaigns Since 1960 Buell & Sigelman and The Persuadable Voter: Wedge Issues in Presidential Campaigns. Hillygus & Shields.” *Perspectives on Politics* (7) 411-413. (Book Review)

Publications in the Popular Press

Yanna Krupnikov and John Barry Ryan (October 20, 2020) “The Real Divide in America Is Between Political Junkies and Everyone Else” *New York Times*

Samara Klar, **Yanna Krupnikov** and John Barry Ryan (November 2019) “Should You Talk About Politics Over Dinner?” CNN.com (multimedia feature)

Samara Klar, **Yanna Krupnikov** and John Barry Ryan (April 12, 2019) “Is America Hopelessly Polarized or Just Allergic to Politics?” *New York Times*

Samara Klar and **Yanna Krupnikov** (October 17, 2018) “How to Win Swing Voters (And How to Lose Them)” *New York Times*

Jessica Feezell and **Yanna Krupnikov** (April 23, 2018) “What’s True, and Fake, About the Facebook Effect” *Behavioral Scientist*

John Barry Ryan, **Yanna Krupnikov** and Samara Klar (February 16, 2018) “David Brooks thinks the two-party system is doomed. He’s right — and wrong.” The Monkey Cage *Washington Post*

Yanna Krupnikov (June 9, 2017) “Smartphones Make it Easier to Follow the News, But Harder To Comprehend.” *Behavioral Scientist*

Samara Klar and **Yanna Krupnikov** (January 26, 2016) “Trump and Sanders Allow Partisans to Stick with their Parties while also Rejecting them” PowerPost, *Washington Post*

Samara Klar and **Yanna Krupnikov** (January 22, 2016) “9 Media Myths About Independent Voters, Debunked” Vox.com

Yanna Krupnikov and Samara Klar (January 10, 2014) “Why People Call Themselves ‘Independent’ Even When They Aren’t” The Monkey Cage, *Washington Post*

WORKING PAPERS

Talbot Andrews, Reuben Kline, **Yanna Krupnikov** and John Barry Ryan “Too Many Ways to Help: How to Promote Climate Change Mitigation Behaviors” (*Revise and Resubmit*)

Jonathan Caverley and **Yanna Krupnikov** “Leaders but not Authorities: Communicating Gender, Veterans, and National Security” (*Revise and Resubmit*)

Eric Groenendyk, **Yanna Krupnikov** and John Barry Ryan “The Role of Conflict in Avoiding Political Discussions” (*under review*)

Hannah Nam, Samuel Jens and **Yanna Krupnikov** “Support the Poor or Punish the Rich? The Role of Messages About Political Inequality” (*under review*)

Yanna Krupnikov, Kerri Milita, John Barry Ryan, Victoria Smith and Hillary Style “Disseminating Research: Speaker Patterns in Political Science Departments” (*Revise and Resubmit*)

Druckman, James, Samara Klar, **Yanna Krupnikov**, Matthew Levendusky and John Barry Ryan “Determinants of Affective Polarization” (*working title, book project*)

Nichole Bauer, Samara Klar, **Yanna Krupnikov** and John Barry Ryan “How Changes in Gender Roles Lead to Politically Homophilous Marriages”

Nichole Bauer, **Yanna Krupnikov** and Sara Yeganeh “The Best of Intentions: Do Messages About Gender Discrimination Dissuade Women from Political Participation?”

FELLOWSHIPS, GRANTS AND AWARDS

- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Eric Groenendyk), 2021
- Best Paper, American Politics, presented at MPSA 2019 (“*Their economic pain, our emotional gain? How punishing the rich motivates concerns about inequality*” with Hannah Nam and Samuel Jens)
- Best Paper, Political Behavior, presented at MPSA 2019 (“*Their economic pain, our emotional gain? How punishing the rich motivates concerns about inequality*” with Hannah Nam and Samuel Jens)
- Democracy Fund Grant (with Kathleen Searles and John Barry Ryan), 2020

- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Samara Klar), 2019
- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Hillary Style), 2018
- National Science Foundation, EAGER Grant (\$269,602). “New Paths for Communicating Science.” Senior Personnel. 2018.
- College of Arts and Sciences Outreach Award, Stony Brook University, 2018
- Emerging Scholar, Elections, Public Opinion and Voting Behavior Section, APSA 2016
- Frank Myers Teaching Award, Stony Brook University, 2017
- Best Paper, Political Psychology Section, presented at APSA 2016 (*“What Motivates Reasoning? A Goal-Oriented Theory of Evaluation”* with Eric Groenendyk)
- Paul Lazarsfeld Award, presented at APSA 2016 (*“Citizen Engagement (and Disengagement) in Response to Social Ills”* with Adam Seth Levine)
- Time-Sharing Experiments for the Social Sciences (with Elizabeth Connors and John Barry Ryan), 2015
- Best Paper by An Emerging Scholar, presented at MPSA 2015 (*“Social Desirability Bias in the Measurement of Partisanship”* with Samara Klar)
- Dispute Resolution Research Center Grant, 2013 (with Jonathan Caverley)
- Dirksen Center Congressional Research Award, 2013 (with Laurel Harbridge Yong)
- Robert Durr Award for the best paper applying quantitative methods to a substantive problem in political science presented at MPSA 2012 (*“Who Participates? The Effect of Incongruent Information on Voters”*)
- Time-Sharing Experiments for the Social Sciences (with Nichole Bauer and Spencer Piston), 2012
- Time-Sharing Experiments for the Social Sciences (with Spencer Piston), 2011
- Trustees Teaching Award, Indiana University, 2011
- Bailey Award for best paper on LGBT politics presented at APSA 2009 (*“Why State Constitutions Differ in their Treatment of Same-Sex Couples.”*, with Lupia, Levine, Piston and Von Hagen-Jamar)
- Section award from State Politics and Policy Section for Best Paper presented at APSA 2009 (*“Why State Constitutions Differ in their Treatment of Same-Sex Couples.”*, with Lupia, Levine, Piston and Von Hagen-Jamar)
- Time-Sharing Experiments for the Social Sciences (with Adam Seth Levine), 2009
- National Science Foundation, Doctoral Dissertation Improvement Grant, 2008-2009

PRESENTATIONS

Invited Talks, Conferences and Workshops

Vanderbilt University Experiments Conference 2011; Florida State University, 2011; University of Kentucky, 2011; University of Michigan, 2012, 2013; Visions in Methodology, Florida State University, 2013; University of Hamburg, 2013; Ohio State University, 2013; Yale University CSAP Summer Workshop, 2014, 2015; Brigham Young University Public Opinion Workshop, 2014; Cornell University, 2015, Visions in Methodology, University of Kentucky, 2015; Toronto Political Behavior Workshop, 2015; New York Area Political Psychology Meeting, 2015; American University, Voter Turnout Conference, 2015; Yale University, 2015; New York University, 2016; Columbia University, 2016, MIT 2016, University of Michigan 2016, University of Alabama 2017, NYU-CESS Experiments Conference 2017, University of New Mexico 2017, University of Colorado 2018, Yale University CSAP Workshop 2018, University of Essex Summer School in Methods, 2018, Wesleyan Election 2018 Conference, Michigan State University 2019, University of Virginia 2019, Brigham Young University Political Parties Conference 2019, Northwestern University Experiments Conference 2019, Duke University 2020, Rutgers University, Summer Institute in Computational Social Sciences, 2020 (virtual); University of Amsterdam, Hot Politics Lab 2021 (virtual); University College London 2021 (virtual), University of Wisconsin 2021 (virtual); University of New Mexico 2022 (virtual); Harvard Journal on Legislation Symposium “Polarization: The Technological Perspective” 2022 (virtual), Levin Center, “Pursuing Factual Consensus: What Does ‘Truth’ Mean in the Public Square?” 2022 (virtual, scheduled)

SERVICE TO THE DISCIPLINE

Reviewer *American Journal of Media Psychology, American Journal of Political Science, American Politics Research, American Political Science Review, Canadian Journal of Political Science, Ethnic and Racial Studies, European Journal of Social Psychology, International Journal of Press/Politics, International Journal of Public Opinion Research, International Journal of Communication, Journal of Behavioral Decision Making, Journal of Communication, Journal of Elections, Public Opinion and Parties, Journal of Experimental Social Psychology, Journal of Political and Social Psychology, Journal of Women, Politics and Policy, Journal of Politics, Journal of Public Policy, Journal of Race, Ethnicity and Politics, Legislative Studies Quarterly, Nature: Human Behaviour, PLOS ONE, Perspectives on Politics, Politics, Groups and Identities, Politics and the Life Sciences, Political Behavior, Political Communication, Political Psychology, Political Research Quarterly, Political Science Quarterly, Political Science Research and Methods, Politics and the Life Sciences, PS: Political Science & Politics, Public Opinion Quarterly, Political Research Quarterly, Quarterly Journal of Political Science, Social Psychology and Personality Science, Social Science Journal, Social Science Quarterly, State Politics and Policy Quarterly, World Development Time-Sharing Experiments for the Social Sciences (TESS), National Science Foundation, Cambridge University Press, Cornell University Press, Oxford University Press, Routledge*

Conference Organization

Division Head, Elections and Voting Behavior, APSA 2018
Program Chair, Mass Media, MPSA 2018
Program Chair, Political Psychology, SPSA 2018
Co-host, Visions in Methodology, 2017
Program Chair, Political Psychology Section, MPSA 2014
Program Co-Chair, Political Psychology Section, APSA 2013

Executive Council Membership

Executive Board, Women Also Know Stuff, 2016-
Governing Council, International Society for Political Psychology, 2018 - 2021
Executive Board, Visions in Methodology, 2017-2019
Executive Council, Elections, Public Opinion and Voting Behavior section, APSA, 2014-
2016
President, Midwest Women's Caucus for Political Science, 2016-2017

Editorial

Editor, Cambridge University Press, Elements in Political Psychology Series, 2021-
Associate Editor, *Public Opinion Quarterly*, July 2020-
Special Issue Co-Editor (with Kathleen Searles), *Political Communication*, symposium
on measurement advances
Current Editorial Board Member: *Political Communication*, *Political Psychology*, *In-
ternational Journal of Public Opinion Research*
Associate PI, TESS, 2015 -

Committees

Joint Publications Committee, APSA/ICA, 2018-
ISPP General Award Committee, 2022
MPSA Best Paper in American Politics Award Committee, 2022
Best Paper, EPOVB APSA 2021
ISPP Markwell Award Committee, ISPP 2020
Robert E. Lane Book Award Committee, Political Psychology Section, APSA 2019,
APSA 2020
ISPP Best Dissertation Committee, ISPP 2018
Timothy Cook Best Paper Award, Political Communication Section, APSA 2017, APSA
2018
Best Book Award Committee, Experiments Section, APSA 2016
Best Paper by a Graduate Student Committee, Public Opinion and Voting Behavior
section, APSA (chair) 2015
Best Paper Award Committee, Experiments Section, APSA 2014

UNIVERSITY AND DEPARTMENTAL SERVICE

Graduate Director, Political Science, Stony Brook University, 2020-
Graduate Fellowship Committee, 2021
Search Committee Member, 2018 (Political Science), 2019 (Political Science), 2021 (Po-
litical Science, search chair), 2022 (School of Communication and Journalism)
Inclusion, Diversity, Equity & Access (IDEA) Fellowship Committee, 2021
Research Support Programs for Creative Arts, Social Sciences and Humanities Com-
mittee, 2021
Dean's Committee: Critical Health Studies (co-chair), 2021
ALHSS Committee, Stony Brook Graduate School, 2019, 2020
Lab Director/Political Psychology Subject Pool, Stony Brook University, 2016-2021
PhD Admissions and Recruitment Director, Stony Brook University, 2017-2020
Graduate Committee Member, Stony Brook University 2014-2020
Presenter, ElectHer Workshop, Stony Brook University, 2015, 2016