

# MARA CECILIA OSTFELD

University of Michigan  
Ann Arbor, MI 48109  
mostfeld@umich.edu

## ACADEMIC AFFILIATIONS

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| Assistant Professor | Department of Political Science, University of Michigan<br>Ford School of Public Policy (by courtesy), University of Michigan<br>Faculty Associate, Institute for Social Research, University of Michigan<br>Faculty Associate, Latina/o Studies, University of Michigan |
| Fellow              | Ford School of Public Policy, University of Michigan   |
| Ph.D.               | Political Science, University of Pennsylvania<br>Dissertation: "One Vision: Spanish-Language Media and Latino Political Identity"<br>Committee: Dr. Diana Mutz (Chair), Dr. Rogers Smith & Dr. Matthew Levendusky  |
| M.A.                | Political Science, University of Pennsylvania  |
| M.P.P.              | Public Policy, Harvard University  |
| B.A.                | Social Work, Rutgers University  |

## PEER REVIEWED PUBLICATIONS

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Ostfeld, Mara and Nicole Yadon. Forthcoming. "¿Mejorando La Raza?: Skin Color and Latinx Political Preferences." *Social Forces*.

Ostfeld, Mara and Diana Mutz. 2021. "The Face of American Government: Effects of Minorities in High Office on Minority Trust in Government." *Political Behavior*, 43(1), 423-449.

Yadon, Nicole and Mara Ostfeld. 2020. "Shades of Privilege: The Relationship Between Skin Color and Political Attitudes Among White Americans." *Political Behavior*, 42(4), 1369-1392.

Ostfeld, Mara. 2019. "The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party." *Political Behavior*, 41(3), 561-582.

- Recipient of 2020 APSA Best Article in Political Behavior Award

Ostfeld, Mara. 2017. "Unity vs. Uniformity: Effects of Targeted Advertising on Perceptions of Group Politics." *Political Communication*, 34(4), 530-547.

Ostfeld, Mara. 2017. "The Backyard Politics of Attitudes toward Immigration." *Political Psychology*, 38(1), 21-37.

Ostfeld, Mara and Diana Mutz. 2014. "Revisiting the Effects of Case Studies in The News." (2014). *Political Communication*, 31(1), 53-72.

## **WORKS IN PROGRESS**

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Ostfeld, Mara and Nicole Yadon. Book Manuscript Under Review at the Russell Sage Foundation Press. *The Gravity of Color: Skin Color and Politics Among African Americans, Latinos, and Whites.*

Morell, Sara, Lauren Hahn and Mara Ostfeld. "The Social Costs of Supporting Pro-Women Policies Among Women."

Ostfeld, Mara and Francisco Pedraza. "Identities vs. Attitudes: Who Identifies as Latinx and What it Means for American Politics."

Gause, LaGina, Steven Moore and Mara Ostfeld. "When Protests Become Violent: The Racialization of News Media Coverage of Protest Activity."

Pineda, Alejandro and Mara Ostfeld. "#New(s) Media Effects: Effects of Journalistic Reliance on Twitter on News Coverage of Racialized Issues."

## **RESEARCH GRANTS & FELLOWSHIPS**

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| 2020        | Time-Sharing Experiments for the Social Sciences (TESS) Research Grant                             |
| 2019        | Russell Sage Foundation Research Grant   |
| 2017        | Russell Sage Foundation Presidential Prize   |
| 2017        | Center for the Education of Women, University of Michigan  |
| 2017        | Converse Miller Fellowship, University of Michigan (with Steven Moore)                             |
| 2016        | Converse Miller Fellowship, University of Michigan (with Alejandro Pineda)                         |
| 2014        | Office of Research Faculty Grants and Awards Program, University of Michigan<br>Office of Research |
| 2014        | Center for Public Policy in Diverse Societies Research Grant, University of Michigan               |
| 2011-12     | Democracy, Constitutionalism and Citizenship Fellowship, University of Penn.                       |
| 2011        | Institute for the Study of Citizens and Politics Research Grant, University of Penn.               |
| 2009        | Time-Sharing Experiments for the Social Sciences (TESS) Research Grant                             |
| 2007 & 2008 | Presidential Prize Fellowship, University of Pennsylvania  |

## AWARDS & HONORS

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- 2020 American Political Science Association Best Article in Political Behavior Award
- 2020 Latina/o Caucus Early Career Award, Midwest Political Science Association
- 2017 Lucius Barker Award, Midwest Political Science Association
- 2014 The Circle Award (La Celebración Latina Teaching Award), The University of Michigan Office of Academic and Multicultural Initiatives
- 2013 Janet A. Harkness Student Paper Award Honorable Mention, World Association of Public Opinion Research / American Association of Public Opinion Research
- 2012 Harrell Rodgers Graduate Student Travel Scholarship, Midwest Political Science Association
- 2005 First annual Kennedy School of Government Spirit Award, Harvard University, 2005 (Award to honor the graduating student best demonstrating the schools mission of public service)

## SELECTED CONFERENCE PAPERS & INVITED PRESENTATIONS

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- 2021 “The Gravity of Color: Skin Color, Power and Politics Among African Americans, Latinos, and Whites.” Invited Presentation at the Chicago Area Behavioral Politics Conference.
- 2020 “The Gravity of Color: Skin Color, Power and Politics Among African Americans, Latinos, and Whites.” Invited Presentation for the *Minority Politics Online Seminar Series*
- 2020 African-American and Latinx Politics in 2020, Invited Presentation at Oakland University
- 2020 “Shades of Privilege: The Relationship Between Skin Color and Political Attitudes Among White Americans.” Southern Political Science Association Conference, San Juan, PR.
- 2019 “#New(s) Media Effects: Effects of Journalistic Reliance on Twitter on News Coverage of Racialized Issues.” Midwest Political Science Association Conference, Chicago, IL.
- 2019 Trotter Distinguished Leadership Series Discussion on Immigration, University of Michigan
- 2018 “Mejorando La Raza: Latinos, Skin Color & Political Preferences.” Invited Presentation at the American Politics Seminar at New York University

- 2018 “When Protests Become Riots: The Racialization of News Media Coverage of Protest Activity.” Midwest Political Science Association Conference, Chicago, IL.
- 2017 “The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party.” Midwest Political Science Association Conference, Chicago, IL.

### **OTHER PROFESSIONAL EXPERIENCE**

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- 2012 – Present Exit Poll Analyst, NBC/Telemundo  
Analyze exit poll data for Telemundo’s news coverage of primary and general elections; Assist Telemundo news producers in contextualizing election data for Latino audiences; Use exit poll data to prepare MSNBC election stories; Review Spanish translations of English exit polls
- 2005 - 07 Deputy Press Secretary, Governor Jon S. Corzine  
Oversaw the communications staff and managed press inquiries for 11 government departments; Developed media statements on behalf of the Governor; Appointed to the Governor's Working Group on Latino Affairs' education sub-committee

### **MENTORING & TEACHING EXPERIENCE**

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#### *Courses*

Detroit Votes/The Latino Vote (Undergraduate)  
The Politics of Latinidad (Undergraduate)  
Identity and Conflict (Graduate)  
Politics of Prejudice (Undergraduate)

#### *Dissertation Committees*

Ben Blankenship, Social Psychology (Spring 2019)  
Nicole Yadon, Political Science (Spring 2020)  
Eric Bettis, Urban and Regional Planning (expected graduation 2021)  
Ian Hawkins, Communication and Media (expected graduation 2021)  
Steven Moore, Political Science (Summer 2020)  
James Newburg, Political Science (expected graduation 2022)  
Alejandro Pineda, Political Science (expected graduation 2021)  
Brandon Romero, Political Science (expected graduation 2022)  
Hwayong Shin, Political Science (expected graduation 2022)

#### *Honors Thesis Advisees*

Sion Lee (2018-19)  
Isabel McMullen (2016-17)

## **PROFESSIONAL SERVICE**

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Member, American Political Science Association's Race, Ethnicity and Politics Best Dissertation Award Committee (2021)

Committee Member, Western Political Science Association Committee on the Status of Latinas/os in the Profession (2021)

Member, Political Science Department Diversity Ally's Committee (2020-21)

Advisory Board Member, Stanford, MIT, and Northwestern Depolarization Challenge (2020-21)

Committee Member, UM Workgroup to Advance Social Science Scholarship and Teaching on Latino Youth and Families (2018-Present)

Committee Member, Political Psychology Section, Distinguished Junior Scholar Award (2020)

Member, National Center for Institutional Diversity Presidential Debate Symposium Planning Committee (2019-2020)

Committee Member, American Political Science Association Latino Caucus Travel Award (2019)

Committee Member, Center for Political Studies Situational Review (2019)

Co-Chair, Political Psychology Section, American Political Science Association Conference (2019)

Committee Member, Political Science Department's Undergraduate Student Affairs (2018-2019)

Committee Member, Political Institutions Search (2017-2018)

Panel Chair and Discussant, Midwestern Political Science Association Conference (yearly)

Panel Chair and Discussant, American Political Science Association Conference (yearly)

Reviewer, American Journal of Political Science, American Sociological Review, Journal of Communication, Journal of Politics, Political Behavior, Political Communication, Political Psychology, Political Research Quarterly, Political Science Research and Methods, Russell Sage Foundation, and Time-Sharing Experiments for the Social Sciences.

## **OTHER SKILLS**

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Bilingual (English and Spanish)